



*Dear
WAEA
members;*

*Under the
direction
of then
President*

Mike Boland, we had a unique opportunity to invite some of our outstanding graduate student alumni that are employed in industry to the WAEA meetings to be recognized for their accomplishments and to participate in a series of sessions on a variety of interesting topics. If you were able to attend any of these sessions, I am sure you were filled with a sense of awe and pride in their accomplishments. The love they hold for their former institutions of higher education and the faculty that tutored them was very apparent. Along with Mike Boland, I would like to thank the Farm Foundation for the support they provided to make this event happen.

At the summer business meeting, the membership voted to incorporate the WAEA and to accept the

proposed Bylaws and Operating Procedures. Modifications included eliminating the vice-president position and having six directors rather than four. The directors will be elected to a three-year term and two will be elected each year. Directors will have responsibilities for selected papers and association awards. Officer elections and voting instructions for the 2011 new officers are announced in this newsletter. The secretary/ treasurer position also was eliminated as the association has contracted with Executive Director, Inc. (EDI) to perform those functions. Mike Boland worked long and hard this past year to effect these changes and to place the WAEA in a position of continued success. I'd also like to thank Rob Davis who has devotedly served the WAEA as Secretary/ Treasurer and aided in the transfer of duties to EDI.

A new dues structure was approved by the board, along with an increase in *Journal of Agricultural and Resource*

Economics page charges from \$60 to \$75 per page to cover marginal publishing costs. The new WAEA dues structure incorporates an option of not receiving a printed copy of the JARE as outlined on the following page.

This coming June 29 – July 1, the WAEA meetings will be held jointly with the Canadian Agricultural Economics Society in Banff, Alberta at the Banff Centre. Information regarding registration and motel reservations will be made available shortly. Remember, you will need a passport for Canadian travel and you may want to check the travel status of international students that are considering going to the meetings. The call for selected papers and awards are contained in this newsletter. I hope you can make plans to attend the 2011 meetings. I look forward to seeing you there.

Sincerely,

Larry Van Tassell
WAEA President

2011 WAEA Dues Structure

<u>Category</u>	<u>Domestic</u>	<u>International</u>
Regular (JARE-printed copy)	\$55	\$75
Regular (JARE-electronic copy)	\$40	\$40
Student (JARE-printed copy)	\$25	\$40
Student (JARE-electronic copy)	\$5	\$5
Senior (JARE-printed copy)	\$45	\$60
Senior (JARE-electronic copy)	\$30	\$30
Family (one JARE printed copy)	\$80	\$110

Seniors are defined as those who have retired full-time from their full-time job.

WAEA Introduces New Business Office Contact

As some of you know, WAEA has recently contracted with Executive Director, Inc. (EDI) to manage the membership database, administration and accounting functions for the Association. EDI is an association management company based in Milwaukee, WI which has been providing management services for over 30 years. Currently EDI provides services to 29 other associations including AAEA and IAAE. We would like to introduce you to the EDI staff person who will be our main point of contact-Brian Mondragón Jones. Brian has been with EDI for 4 years as the Membership Manager for AAEA. He will be responsible for taking in memberships, sending receipts, answering questions, and other administrative duties. If you have any questions about your WAEA membership, please feel free to contact Brian at waea@aaea.org.

News from the *JARE* Editorial Team

We hope you enjoyed the August 2010 issue of *JARE*. We are currently busy putting the finishing touches on the December 2010 issue. The Editorial Team in general, and Amy Johnson in particular, appreciate the timely and professional manner in which authors work with us as we prepare final versions of accepted papers. Although the publishing process often appears to be a “hurry up and wait” activity, print deadlines do exist. For example, final versions of papers must be received by our Technical Editor, Judy Harrison, by October 15 if they are to be published in the December 2010 issue.

The Editorial Team is managing an average of 18 new submissions each month. At any one time, we have approximately 35 active submissions in the pipeline. It is truly fascinating to have the opportunity to review the breadth and depth of knowledge that is created by our profession. During 2011, the *WAEA* will be seeking proposals for the next *JARE* editorial team. We would be happy to visit with anyone who may be considering accepting a leadership role in this important scholarly activity.



The quality of *JARE* is highly dependent on the quality of submitted manuscripts. We hope each of you considers *JARE* to be your primary research outlet and look forward to receiving high-quality submissions from our members. Positive responses from talented (and busy) individuals to our review requests are a tribute to the scholarly mission of our profession. Please contact us if you have questions or comments regarding the publication of *JARE*.

Sincerely,

A handwritten signature in blue ink that reads "Gary Brester". The signature is written in a cursive, flowing style.

Gary Brester, Managing Editor (2010-2012)
Journal of Agricultural and Resource Economics



Greetings from the Editor of Western Economics Forum.

I have enjoyed, and continue to enjoy, being the editor of *Western Economics Forum*. I have put together 3 issues, and though Spring 2010 is tardy, expect it within the next month or so.

Fall 2010 edition is going to focus on western water issues with a set of solicited manuscripts in progress but still opportunity for more.

I hope to organize several more theme oriented issues with candidate foci such as open space, public lands or invasive species. I am open to other topics. Otherwise if you have a manuscript of less than 3500 words of text pertaining to western economic issues please email it to me, along with the names and emails of 4 prospective referees. Please see <http://waeaonline.org/waeawef.htm> for more information.

Don McLeod
dmcleod@uwyo.edu

WAEA Officer Elections

Under the new governance system, WAEA now elects a President for a three-year term as President-Elect, President, and Past-President. The first year involves participating in all WAEA board communications and preparing for the presidential address. In the second year the President helps prepare the annual meeting. In the third year, the president helps assist with the audit, chairs the nomination committee and chairs the Distinguished Scholars Committee. WAEA also elects two directors for a three year term. In the first two years, the directors assist with the organization of the selected papers sessions and in the third year, they co-chair the awards committee. This year's nomination committee was comprised of Penny Diebel, Dana Hoag, Michael Boland (chair), and Ruby Ward.

The following members have been nominated, and have agreed to stand, for election.

President: Paul Jakus, Greg Perry

Director 3-yr Term: Jaime Malaga, Dragon Miljkovic, Jay Noel, Kellie Raper

OFFICER ELECTIONS AND VOTING INSTRUCTIONS

Please vote by October 31, 2010. Web ballots are submitted at <http://www.surveymonkey.com/s/Y7STWLX> or through the link at the WAEA website (www.waeaonline.org).

WAEA Presidential Candidates (please choose one)

Paul M. Jakus—Professor, Utah State University



Background: Paul Jakus is Head of the Department of Applied Economics at Utah State University. He received degrees in Agricultural and Resource Economics from the University of Nevada (B.S., 1982) and Colorado State University (M.S., 1984), and a Ph.D. in Economics from North Carolina State University (1992). A former Peace Corps Volunteer in West Africa (1984-86), he was an Assistant/Associate Professor at the University of Tennessee (1992-2001) before moving to Utah State University. Dr. Jakus is a former Associate Editor of *Water Resources Research* (1998-2002), the *Journal of Agricultural and Resource Economics* (2003-2006) and *Society and Natural Resources* (2003-2005). He has also served on the Editorial Councils of the *Journal of Agricultural and Applied Economics* (1996-1999) and the *Journal of Environmental Economics and Management* (2001-2003). He has been a member of WAEA since 1989 and has regularly published in and reviewed manuscripts for *JARE*.

Vision Statement: Over the past 20 years I have benefitted from my membership in WAEA through our journal, *JARE*, and through professional relationships solidified at our annual meetings. Given the role that WAEA has played in my career, it is time for me to “give back” and help WAEA remain a vigorous organization. Michael Boland and the current team of officers and directors have done a superb job of positioning WAEA as a non-profit institution, as well as restructuring organizational operations. Another important accomplishment is that *JARE* will now be indexed on major full-text services, so that research by WAEA members will become more influential in coming years.

The journal and our annual meetings are the most valued benefits of WAEA membership. While WAEA is on an improved financial footing following recent dues increases, the costs to produce *JARE* exceed the revenues it generates. This is the most pressing long-term issue facing WAEA: my goal will be to examine alternative production methods and marketing approaches needed to assure solvency into the future.

The second major issue is to maintain and expand WAEA membership. To do so we must continue to hold annual meetings at attractive locales and present a program focused on Western economic issues that are of interest to academic and non-academic members alike. We should extend our outreach activities to graduate students, senior members, private sector researchers, and those in government by assuring an annual meeting program that is of strong interest to these groups.

Gregory Perry—Professor, Oregon State University



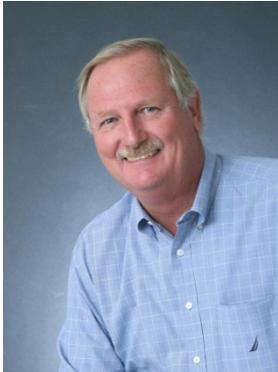
Background: Greg Perry is a Professor in the Department of Agricultural and Resource Economics at Oregon State University. He received his B.S. and M.S. degrees from Utah State University and Ph.D. from Texas A&M University. Since 1986 he has been a faculty member at Oregon State University. His research and teaching activities have been in operations research and farm management, broadly defined.

Vision Statement: The WAEA has been a leader in the agricultural economics profession for over half a century. We sponsor one of the most highly cited journals in the profession (JARE). Yet, as an association, we are continuing to shrink in membership and meeting attendance. Of course, our trends simply mirror those of the AAEA and the other regional associations. In part, the downward trends reflect the decline in faculty numbers at the Land Grant Universities. Nevertheless, I believe there are things we can and must do if our association is to survive and thrive in the coming decades. Should I be elected president of the WAEA, my focus will be on building membership. I'm sure I'm not the first to make this a goal, but I believe all other issues we confront as a profession pale in comparison to this critical issue. In approaching this challenge, we need to both think outside of the box and be willing to reshape and remold the profession in a way that makes it attractive to more individuals with graduate degrees in agricultural and resource economics, but who choose not to be members. Here are a few ideas that I would propose as starting points in this discussion:

- Restructure the dues to provide membership discounts for dual membership with other organizations or for longevity in membership;
- Carefully analyze the membership rolls over the past decade and identify those who have jumped in and out of membership. Interview these individuals with the idea of coming up with a way to keep them continuously enrolled as members;
- For those who have permanently dropped out as members, determine why and make changes as appropriate;
- Develop a list of students who have received graduate degrees from agricultural economics programs in the West but are not WAEA members. Identify why they have not chosen to be members and use this information to potentially restructure the services we provide.

WAEA Director Candidates (please choose two)

Jay Noel – Professor, California Polytechnic State University, San Luis Obispo



Background: Jay Noel graduated with a PhD in Agricultural Economics in 1979 from the University of California, Davis. He has worked as a natural resource and agricultural economics consultant, the chief operating officer for a California rice marketing cooperative and currently is a professor and chair for the Agribusiness Department and Director of the California Institute for the Study of Specialty Crops at California Polytechnic State University. He has taught courses in quantitative methods, agricultural cooperative management, agricultural policy, agricultural economics, agricultural marketing, and research methodology. His research efforts most recently have been focused on impact that market, economic, and public policies issues have on the California and U.S. agricultural specialty crop sector. The results of his research efforts have been used by agricultural commodity groups and government policies officials in assessing the impact of and development of specialty crop policies issues. He has presented his research results at WAEA national meetings and at other professional society meetings, industry publications, agricultural producers meetings and forums, and peer reviewed journal articles. He served as chair of the WAEA Published Research Committee in 2003.

WAEA Vision Statement: The WAEA is a well-respected and highly regarded agricultural economics association. The members of the WAEA are welcoming and supportive which creates an inclusive organization that allows for a diversity of thought and professional emphasis. The Journal of Agricultural and Resource Economics remains a premier outlet for rigorous and relevant applied research, and meeting sessions are informative and interactive. The Western Economics Forum serves a different audience than does the JARE. I would like to see a more focused effort on the Forum as a publication that provides relevance to industry stakeholders. I am willing to work on that effort. The annual meetings of the association are also an important outlet for a sharing of ideas and a platform to honor those individuals who have served the WAEA and those who have made research and outreach contributions. I feel it is important that the WAEA maintain the quality of its annual meetings. My vision for the WAEA is for it to maintain its identity as a high quality agricultural economic association. I believe that to maintain that identity the WAEA needs to continue to remain an inclusive organization and needs to encourage involvement by both younger academic professionals and agricultural industry professionals and public policy officials.

Jaime E. Malaga – Associate Professor, Texas Tech University



Background: Jaime E. Malaga received his M.S. and Ph.D. degrees in Agricultural Economics from Texas A&M University. His areas of research and teaching include Agricultural Marketing, Demand Analysis, and International Trade Modeling and Policy. Previous professional experiences include the Texas Agricultural Market Research Center (TAMU) and the US Agency for International Development (USAID).

He directed the WAEA Outstanding Master's Thesis in 2004. Service to WAEA includes: Council Member (2008-2010) and Outstanding Master's Thesis Award Committee member (2009). He has been moderator, reviewer, author, and presenter at the annual WAEA meetings since 2004.

WAEA Vision Statement: I am honored to be nominated to serve as WAEA director. WAEA is a remarkable organization serving the agricultural economics profession. I have found WAEA membership a highly useful resource for research outreach, professional development, and member interaction. Through JARE, WEF, and the annual meetings, the association provides a balance of high quality academic outlets and means to extend relevant applied research. If elected, I would be committed to preserve the current mission and structure that provides WAEA with its unique identity. In addition, given the challenges currently faced by our profession, I would also be committed to work for the organization's future. My vision for that future includes increased networking with the industries we serve and enhanced vision of our role in a globalized economy in particular within the Pacific Rim. Advancing in these two directions would provide greater opportunities for research collaboration, data sharing, funding sources, membership recruiting, and job placement for our graduates.

Dragan Miljkovic - Professor, North Dakota State University



Background: Dragan is a Professor of Agricultural Economics and also served on the faculty at Missouri State University (1999-2004), and as Research Fellow at Montana State University (1997-1999). Dr. Miljkovic holds B.S. (1985) and M.S. (1990) degrees in Economics from the University of Belgrade, and Ph.D. (1996) in Agricultural Economics from the University of Illinois at Urbana-Champaign. Research areas of interest include agricultural price analysis, international economics, and agricultural and food policy including human nutrition, obesity, and food safety. His teaching responsibilities have included undergraduate classes in agricultural prices, agricultural policy, and international trade, and graduate classes in advanced econometrics, mathematical economics, and consumer behavior. Dr. Miljkovic is the Founding Editor and Editor-In-Chief of the Journal of International Agricultural Trade and Development (JIATD), and has also served as the Associate Editor of the Journal of Agricultural and Applied Economics (JAAE). He is an active member of numerous professional organizations and associations including the AAEA, WAEA, SAEA, NAREA, AARES, the International Agricultural Trade Research Consortium (IATRC), and regional projects NCCC-134, WERA-72, and S-1016.

WAEA Vision Statement: I am honored to be nominated to serve as a director of the WAEA. There are many reasons why the WAEA has been the prime regional association in our discipline. WAEA publishes two high quality publications, JARE and WEF. JARE is highly selective research outlet that publishes papers of highest quality and as such has second highest impact factor of all agricultural economics journals published in the United States. This high ranking of JARE has perpetually attracted professionals from not only Western United States but entire country to submit and publish their best research in the Journal. WEF is highly accessible research outlet providing valuable information to those interested not only in research but outreach and extension as well. High quality and visibility of WAEA's journals coupled with low cost of annual dues has helped maintain current membership and attract new membership from Western and other states. I would be promoting these two journals in their current format and low annual dues for members since they create good image of the WAEA. I also support WAEA meetings to be separate from other meetings since there is enough interest among current and potential membership to have well attended and successful conferences. The identity of WAEA will be best served and protected by primarily discussing many issues pertinent to our region. Given the size of the Western United States and its agricultural, geographic, and demographic diversity, our annual meetings are certain to be attractive not only to professionals from this region, but to agricultural economists from the entire country, and even globally. WAEA annual meeting should serve to prompt collaboration among the members as well as to serve as a powerful tool to attract other professionals to join the WAEA.

Kellie Raper – Assistant Professor, Oklahoma State University



Background: Kellie Curry Raper received her PhD in Agricultural Economics from Texas A&M University after completing her B.S. and M.S. at Oklahoma State University. After serving on the faculty at the University of Massachusetts and at Michigan State University, Kellie returned to Oklahoma State University in 2007 as a Livestock Marketing economist and has been actively involved in WAEA since that time. Kellie received the WAEA’s Outstanding Published Research Award in 2008 and the Outstanding Extension Program award (as part of OSU’s Master Cattleman team) in 2009. She is currently serving as a WAEA Council member.

WAEA Vision Statement: In my short time back in the Western region of the U.S., WAEA has quickly risen to the top as one of my favorite professional associations. In my interactions with WAEA, I have found it to be an organization that serves its members well through a high quality journal and interesting annual meetings. The membership is welcoming to new faces and facilitates participation and integration with existing scholars. I believe one way to cultivate the future of WAEA is to capitalize on this strength through a focused effort of encouraging membership and participation by graduate students (future faculty) and newly minted PhDs at institutions within the region. I am excited about the opportunity to further serve WAEA.

CALL FOR SELECTED PAPERS FOR THE 2011 JOINT MEETING OF THE WESTERN AGRICULTURAL ECONOMICS ASSOCIATION AND CANADIAN AGRICULTURAL ECONOMICS SOCIETY (JUNE 29-JULY 1, 2011)

Proposals on any aspect of agricultural or resource economics, including teaching, research, and/or extension are encouraged. At least one author must be a member of WAEA or CAES, and the author making the presentation at the Meeting must be a member of WAEA or CAES and be registered for the Annual Meeting if accepted. Each member may be the primary/presenting/contact author on only one submitted abstract, but there are no limits to co-authorship on other abstracts submitted by other individuals. Papers should be original and not submitted elsewhere for presentation. Selection will be based on input from blind peer reviews.

Two-page, double-spaced, proposals must be submitted electronically through a link provided on either the WAEA's website (www.waeaonline.org) or the CAES's website (<http://caes.usask.ca/>). The two-page proposal must be submitted in **PDF format**. A suggested format for the abstract is as follows: Title, Problem Statement, Objectives, Data and Methods, Results or expected results and their implications.

Deadline: Proposals can be uploaded to the conference software via a link on either the WAEA's or CAES's website about one month before the deadline of midnight (EST) on **January 30, 2011**.

Selected Paper Submission Guidelines to the 2011 Joint meeting of the Western Agricultural Economics Association and Canadian Agricultural Economics Society June 29-July 1, 2011

Eligibility: Proposals on any aspect of agricultural or resource economics, including teaching, research, and/or extension are encouraged. At least one author must be a member of WAEA or CAES, and the author making the presentation at the Meeting must be a member of WAEA or CAES and be registered for the Annual Meeting. Each member may be the primary/presenting/contact author on only one submitted abstract, but there are no limits to co-authorship on other abstracts submitted by other individuals. Papers should be original and not submitted elsewhere for presentation.

Submission Guidelines: Proposals must be submitted electronically through a link provided on either the WAEA's website (www.waeaonline.org) or the CAES's website (<http://caes.usask.ca/>). The two-page proposal must be submitted in **PDF format**.

Submission Information: Submission information of Title of Proposal, Topic code (see list below) and Author(s) Name(s), Affiliation, Mailing Address, Telephone numbers, and Email address will be solicited through an online form linked to either the WAEA's or CAES's website.

Topic Codes

Please indicate the two-digit topic area code on the title page that matches the paper's contribution most closely. This will determine who reviews the paper.

- 01—Production economics and farm/ranch management
- 02—Resource and environmental economics
- 03—Agri marketing, demand and price analysis
- 04—Agribusiness
- 05—Agricultural finance
- 06—Quantitative and research methods
- 07—International trade and development
- 08—Consumer and household economics
- 09—Food agricultural policy
- 10—Community and regional economics
- 11—Teaching and extension issues
- 12—Agricultural industry organization
- 13—Other

Proposal: Must be uploaded as a **PDF file**, two pages or less in length with double spacing, one-inch margins on all sides, and 12 pitch font. Do not list author names. A suggested format is:

Title
Problem Statement
Objectives
Data and Methods
Results or expected results and their implications

Deadline: Proposals can be uploaded to the conference software via a link on either the WAEA's or CAES's website about one month before the deadline of midnight (EST) on **Saturday, January 30, 2011**.

Selection: Selection will be based on input from blind peer reviews. Authors will be advised on the status of their proposal(s) by the middle of March 2011.

WAEA 2011 CALL FOR GENERAL AWARD NOMINATIONS (Catherine Keske/Hikaru Hanawa Peterson)

The deadline for all submissions is February 11, 2011. Please contact Catherine (phone: 970-491-7346; email: Catherine.Keske@colostate.edu) or Hikaru (phone: 541-737-1414; email: hhp@ksu.edu) with any questions.

Outstanding Published Research Award

Purpose of Award: To recognize outstanding research by members of the Association.

Nature of the Award: The award will be called "Outstanding Published Research Award of the Western Agricultural Economics Association." This award shall be made annually at the WAEA meeting. The winner(s) will receive a certificate.

Eligibility Requirements: At least one of the authors must be a member of the Association in the year the paper was published. Only research reports bearing a 2009 publication date will be considered. Textbooks will not be considered published research for purpose of this award.

Eligibility Criteria:

- (1) Importance and significance of the results,
- (2) Quality of the work, and
- (3) Effectiveness of reporting.

Procedure: Nominations must be made by WAEA members and/or departments located within the geographic scope of the Association. An electronic copy (pdf format is preferred) of each publication will be emailed to the chair of the selection committee. Selection of the award winner(s) will be made by a committee.

Send nominations to Dr. JunJie Wu (email: junjie.wu@regonstate.edu). *Electronic submission only. Materials may be scanned and submitted.*

MS Thesis Award

Purpose of Award: To recognize outstanding research by graduate students from WAEA institutions.

Nature of the Award: The award will be called "Outstanding Thesis Award for the Western Agricultural Economics Association." This award will be made annually at the WAEA meeting. The winner will receive a certificate and a \$500 check.

Eligibility Requirements: Nominees must have completed the master's degree at a WAEA institution during the calendar year prior to the association meeting. Only theses bearing a completion date within the calendar year prior to the association meeting may be submitted from a WAEA institution.

Evaluation criteria:

- (1) Importance of the problem or topic,
- (2) Significance of the results,
- (3) Quality of the work, and
- (4) Effectiveness of reporting.

Procedure: Nominations must be made by departments located within the geographic scope of the Association. An electronic copy (pdf format is preferred) of the thesis will be emailed to the chair of the selection committee. Alternatively, four paper copies of each thesis will be sent to the chair of the selection committee. All nomination materials become WAEA property and will not be returned to the nominees or nominators.

Send nominations to Dr. James Pritchett (email: james.pritchett@colostate.edu; mail: Campus Mail 1172, B327 Clark Building, Dept. of Agriculture and Resource Economics, Colorado State University, Fort Collins, CO 80523-1172.) *Electronic submissions are preferred.*

Outstanding Undergraduate Teaching Award

- with less than 10 years experience

- with more than 10 years experience

Purpose of Awards: To recognize outstanding teaching of students and related activities by members of the association.

Nature of the Awards: The awards will be called “Outstanding Undergraduate Teaching Award with Less Than 10 Years Experience for the Western Agricultural Economics Association” and “Outstanding Undergraduate Teaching Award with More Than 10 Years Experience for the Western Agricultural Economics Association.” These awards may be made annually at the WAEA meeting. The winners will receive certificates.

Eligibility Requirements: Nominees must be members of the Association and be actively involved in teaching and related activities. Previous award winners are not eligible for the same award.

Evaluation Criteria:

- (1) Personal interest in and availability to students,
- (2) Mastery of subject matter (course content),
- (3) Creativity in designing and using innovative teaching methods,
- (4) Impact on learning, based on student and peer evaluation, and
- (5) Impact on departmental teaching program.

Procedure: Nominations must be made by Association members and/or departments located within the geographic scope of the Association. The nominator should submit a letter of nomination, along with supplementary tables and supporting items if desired. Nomination Packet should contain: (a) The letter of nomination should summarize the teaching accomplishments of

the nominee with respect to the criteria outlined above. The nomination letter is limited to no more than three pages. (b) Summary tables may be added to the letter of nomination to provide supplemental and supporting data. These summary tables will not be counted as part of the three-page limit for the nomination letter and will also not be counted as one of the three supporting items. (c) A maximum of three supporting items may also be included. Electronic files of all materials shall be emailed to the chair of the selection committee. Supporting materials may be scanned and submitted. Selection of the award winners will be made by a committee.

Send nominations to: Dr. Annette E. Levi (alevi@csufresno.edu). *Electronic submission only. Materials may be scanned and submitted.*

Outstanding Extension Program Award

- for Project**
- for Career**

Purpose of Awards: To recognize outstanding extension programs by members of the Association.

Nature of the Awards: (1) The award called “Outstanding Extension Program Award of the Western Agricultural Economics Association, for Project” shall be given to programs that are of less than or equal to five years duration. (2) The award called “Outstanding Extension Program Award of the Western Agricultural Economics Association, for Career” shall be given to programs that are of more than five years duration. These awards may be made annually at the WAEA meeting. The winner(s) will receive a certificate.

Eligibility requirements: Nominee(s) must be actively involved in programs of informal education for audiences external to the university. The program may be that of either an individual or a group of individuals working as a team. If given to a team, at least one member of the team must be a member of the Association. If given to an individual, the winner must be a member.

Evaluation Criteria:

- (1) Importance of the problem or subject,
- (2) Cost effectiveness of the program,
- (3) Appropriateness of the economic analysis,
- (4) Effectiveness of communication methods, and
- (5) Evidence of accomplishments of objectives and positive impact on target audience(s).

Procedure: Nominations must be made by Association members and/or departments located within the geographic scope of the Association. The nominator should submit a letter of nomination, along with supplementary tables and supporting items if desired. Nomination Packet should contain: (a) The letter of nomination should summarize the accomplishments of the nominee with respect to the criteria outlined above. The nomination letter is limited to no more than three pages. (b) Summary tables may be added to the letter of nomination to provide supplemental and supporting data. These summary tables will not be counted as part of the three-page limit for the nomination letter and will also not be counted as one of the three supporting

items. (c) A maximum of three supporting items may also be included. Electronic copies of all materials shall be emailed to the chair of the awards committee. Materials may be scanned and submitted. Selection of the award winners will be made by a committee.

Send nominations to: Dr. Derrell Peel (derrell.peel@okstate.edu). *Electronic submission only. Materials may be scanned and submitted.*